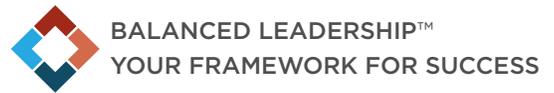


# EAST TENTH GROUP'S MAXIMIZE YOUR LEADERSHIP™



At East Tenth Group we help you achieve your growth goals through our Balanced Leadership™ framework. Each program is individually customized to meet you where you are and take you where you want to go for actionable business results.

## ARE YOU READY TO STRENGTHEN YOUR LEADERSHIP CAPABILITIES IN A MORE NOTICEABLE WAY?

*Maximize Your Leadership™* is a 3-month, one-on-one program for experienced executives.

### IT'S THE RIGHT CHOICE IF YOU...

- Have been in your position for a minimum of 6 months.
- Want to strengthen your leadership capabilities in a more noticeable way by increasing your influence and impact.
- Have a good sense of self from professional and personal development efforts, self-assessments and organizational inputs such as 360 reports and performance reviews.

### PROGRAM BENEFITS INCLUDE:

- Your Leadership Coach - an experienced, confidential sounding board who provides valuable insights and pointed business guidance.
- Practical, real-time coaching for critical challenges.
- Team management and motivation skills.
- Help cultivating key relationships that further your influence and attract support.
- Greater confidence in your leadership capabilities.

### HOW DOES THE PROGRAM WORK?

#### KICK-OFF

It starts with using a proprietary assessment based on our Balanced Leadership Framework to gain insights about your current managerial and leadership abilities.

Then we have a face-to-face, 2 1/2 hour meeting to discuss your company, business, role, and recent successes and challenges. Using the assessment inputs and our discussion, the meeting concludes with agreement on specific areas of focus for the 3-month engagement.

#### MONTHLY COMMUNICATION

- Three 45-minute scheduled calls per month.
- Two 15-minute calls per month, ad hoc with 24 hour notice.
- Unlimited text and email.

#### WRAP-UP

A 90-minute session, preferably in person, to review accomplishments and agree on follow-up steps that will accelerate your leadership development and success. Your Leadership Coach will leave you with an actionable, written follow-up plan to sustain your impact on the business.



CALL US AT **646.809.0112**.  
E-MAIL US AT [info@easttenthgroup.com](mailto:info@easttenthgroup.com)  
OR GO TO <https://easttenthgroup.com>  
TO LEARN MORE ABOUT OUR BALANCED LEADERSHIP™ PROGRAMS.



**East | Tenth | Group | Inc.**  
*When people thrive, business thrives.*